



**PHC INITIATIVE AFRICA**  
**STRENGTHENING PRIMARY HEALTH CARE**

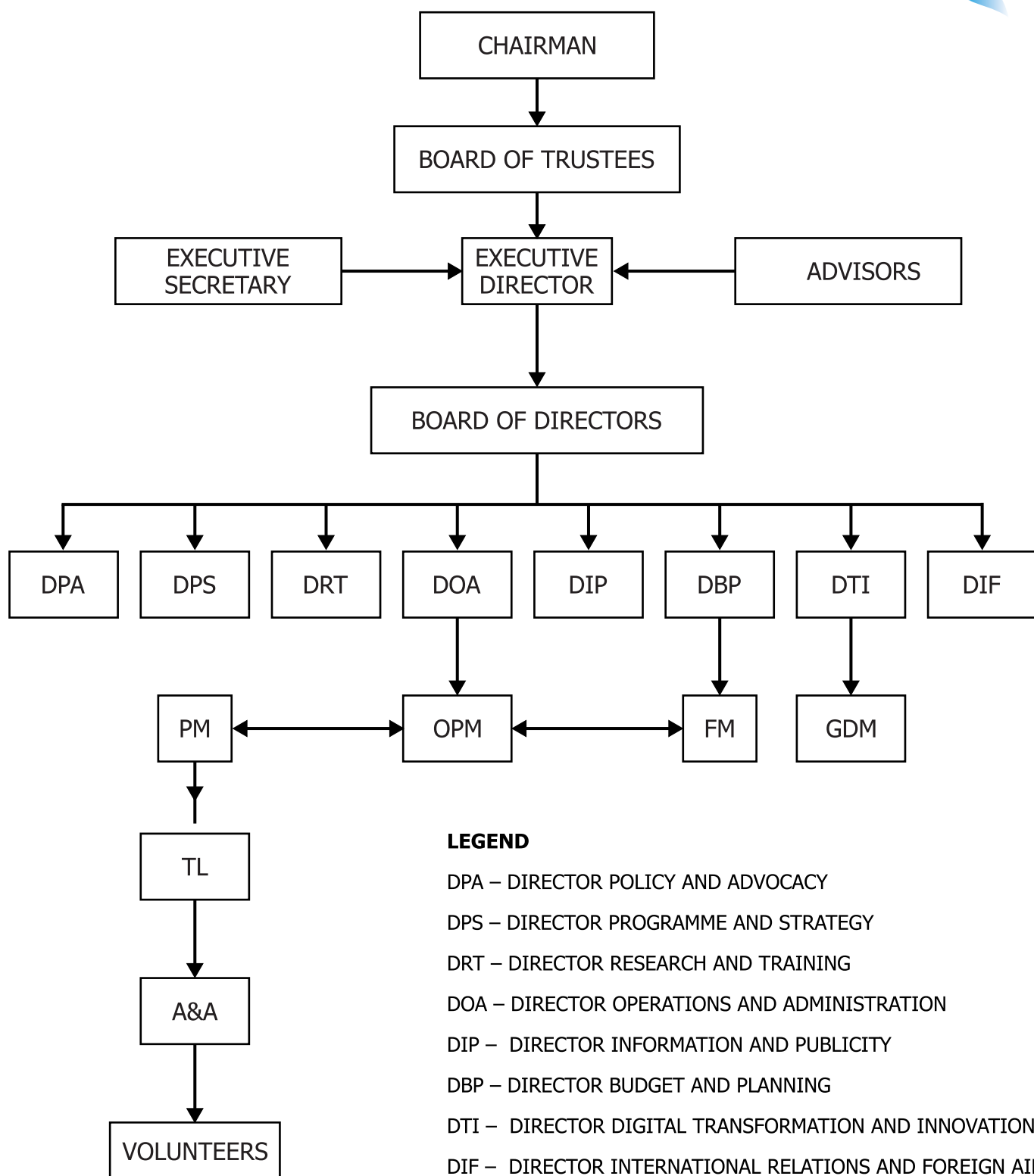


## PHC Initiative Africa

Founded 2019, we are a non-governmental organisation disrupting the irregularities in the Nigeria health care system in particular and Africa at large; using simple, innovative and cost effective strategies by our multisectoral approach to primary health care. We strengthen primary health care through shifting focus largely from curative to preventive care in order to strike balance on health equality regardless of one's socioeconomic status. This is done through advocacy, influencing policies that can transform the health of the people. We reach out to the government and the led; the community and its people. Here, it is about synergy targeted at ensuring health for all.

PHC Initiative Africa was born out of the dare need to ensure the common Nigerian masses can access quality health care services at all times irrespective of location, socio-economic status, and financial capacity. Nigeria which has a population of 206 million and an annual growth rate of 3.2% is the most populous country in Africa and has been projected to have a population of 406 million by year 2050, making it the third largest population in the world. In view of the above, we're are doubling our efforts in seeing that every one has access to quality health care services at all times.

In Nigeria like many other developing countries, about 70% of the population live in rural communities. The Nigerian health care has suffered several down-falls. Despite Nigerian's strategic position in Africa, the country is greatly under served in the health care sphere. Health facilities (health centers, personnel, and medical equipment) are inadequate in this country, especially in rural areas which houses more than half of the total population. And we are here to bridge the gap by ensuring that Nigerians take charge of their health first by being acutely aware of the benefits of a healthy life and what it can do to them. Hence, it is everyone's business to prioritize everyone's health.



#### LEGEND

DPA – DIRECTOR POLICY AND ADVOCACY

DPS – DIRECTOR PROGRAMME AND STRATEGY

DRT – DIRECTOR RESEARCH AND TRAINING

DOA – DIRECTOR OPERATIONS AND ADMINISTRATION

DIP – DIRECTOR INFORMATION AND PUBLICITY

DBP – DIRECTOR BUDGET AND PLANNING

DTI – DIRECTOR DIGITAL TRANSFORMATION AND INNOVATION

DIF – DIRECTOR INTERNATIONAL RELATIONS AND FOREIGN AID

PM – PROGRAMME MANAGER

OPM – OPERATIONS MANAGER

FM – FINANCE MANAGER

GDM – GRAPHICS DESIGN MANAGER

A&A – ASSISTANTS AND ASSOCIATES



**Mission:** Strengthening Primary Health Care

**Vision:** Africa Without Health Inequality

We envision an Africa where there is no health inequality irrespective of your location, financial status, age and gender

### **Core Values**

1. Passion: our drive
2. People: centred around the people
3. Advocacy: is central
4. Innovation: beyond just seeing the problem, we create the solution
5. Service: committed in serving
6. Partnership: is key in what we do
7. Accountability & Trust: we are accountable and can be trusted

### **Team**

- |                            |   |
|----------------------------|---|
| 1. Zakari Isiaka Osheku    | Executive Director                              |
| 2. Harrison Onunaezeh      | Director Programme and Strategy                 |
| 3. Mikailu Abdulrahman     | Director Policy and Advocacy                    |
| 4. Japhet Erasmus Olayinka | Director Research and Training                  |
| 5. Abdullahi Suleiman      | Director Operations and Administration          |
| 6. Stanley Eneh            | Director Digital Transformation and Information |
| 7. Vacant                  | Director Information and Publicity              |
| 8. Vacant                  | Director Budget and Planning                    |



9. Rasheed Bishi	Director International Relations and Foreign Aid
10. Asmanulhusna Adamu Sanda	Director
11. Idris Olumide	Communicable Disease Advisor
12. Imaseun Omorotiomwan	Environmental Health/WASH Advisor
13. Zainab Usman Gele	Mental Health Advisor
14. Afia Qanwel Butt	Nutrition Advisor
15. Judith Okosun	MNCH Advisor
16. Hikmat Zakari	Assistant Programme Manager
17. Sanusi Danjuma Sanusi	Graphics Design Manager
18. Dorcas Samaila Hassan	Finance Manager

### **Focus Area**

1. Primary Health Care Centres
2. Maternal Neonatal and Child Health(MNCH)
3. Water Sanitation and Hygiene (WASH)
4. Communicable/Infectious Diseases
5. Non Communicable Diseases (NCDs)
6. Nutrition
7. Mental Health



## Projects

1. #COVID19TrainTheTrainers- This is a capacity building programme pegged at training the hospital frontline workers on Infection Prevention and Control (IPC) for COVID-19 in the primary health care centres. We train 10 to 15 personnel per facility on IPC with emphasis on COVID-19. These personnel consist of doctors, nurses, pharmacists, medical laboratory scientists, ward attendants, volunteers etc. After the rigorous each participant is certified at no either to the hospital or the participants. It's 100% free with light refreshments for all the participants. The goal is to ensure that the frontline workers are better informed on how to protect themselves, their patients, the visitors and the community as a whole. So far the programme is ongoing in Kaduna State, Nigeria and we hope to replicate what we do in Kaduna to atleast four other states in Nigeria before the end of 2020.



Participant Demonstrating Hand Hygiene After The Training.





Presentation of PHC Initiative Africa IPC Certificate for COVID-19 Training to the Nurse in-charge of the Facility



A Nurse Participant interviewed on the importance of IPC Training on Themselves, the Patients and the Visitors.









Handing of a Wash Bucket for Hand Hygiene at the Facility

2. #NursePerSchool - COVID-19 has affected every sphere of human endeavor directly or indirectly. Hence schools were closed. Nurse Per School campaign is one of our most darling projects meant to improve the health of the students directly and by extension their homes. This is a campaign geared towards ensuring that governments through proper legislations mandate schools (pre-primary, primary and high schools) to have at least a health personnel as a full time staff in the school that will nurse the health and well being of the students or pupils through health education in schools and monitoring.

3. #BreastfeedTheFuture - This is a project geared towards tackling severe acute malnutrition (SAM) among neonates and infants in northwestern Nigeria with a pilot state as Kaduna. In spite of the campaigns on exclusive breastfeeding in the region, less than 20% of children are exclusively breastfed within the first six months of birth. So we have identified that they have not been enough breastfeeding counsellors across the region to drive the campaign. And we are coming with our solutions in addressing this challenge through recruiting what we call Breastfeed The Future (BTF) Ambassadors that will work with thousands of breastfeeding counsellors for a more aggressive advocacy on exclusive breastfeeding within the first six months and complementary feeding afterwards until baby is two. This will help in substantially reducing severe acute malnutrition among neonates and infants in the region.



**AFRICA CONFERENCE ON PRIMARY  
HEALTH CARE 1.0**

## **Partners**

1. Kaduna State Ministry of Health, Kaduna, Nigeria
2. Kaduna State Primary Health Care Board

## **Donors**

So far, all our programmes are self-funded through the pool of resources as monthly token and voluntary donations, all from within. No external donor(s) yet!

